



Swarnnim Startup & Innovation University

Activity Report 2026

Institute / Department	Department of Innovation & Entrepreneurship
Activity / Event Name	Pitching
Date of the event	26 th May 2026 (Tuesday)
Duration	1:00 PM to 3:00 PM
Location	Swarnnim Incubation Centre
Participant's Branch/Institutes	BAMS Internship Students
Name of the Startup Project Course Faculty	Dr. Nivedita Dwivedi
Total Number of Participants	18 Students
Faculty Coordinator	Dr. Nivedita Dwivedi, Ms. Amisha Priyam Singh & Mr. Swami Vivekanand Bhatt Innovation & Entrepreneurship Swarnnim Startup & Innovation University

Jury Members	Mr. Jiten Thakkar Mr. Yajuvendra Singh Chauhan Dr. Naimi Sirjhon Mr. Gaurav Sharma Dr. Vaishali
---------------------	---

Introduction:

The Department of Innovation & Entrepreneurship organized a **Pitching** for BAMS Internship Students on 26th May 2026 at the Incubation Centre. The activity was designed to provide students with a practical platform to present their startup ideas and entrepreneurial concepts before an expert jury panel.

The event encouraged students to think innovatively, identify real-world problems, and propose practical business solutions through structured startup presentations. Students showcased their ideas by explaining the problem statement, proposed solution, target users, uniqueness of the idea, and potential impact.

Objectives:

- b) To provide students with practical exposure to startup pitching.
- c) To enhance presentation and communication skills.
- d) To develop confidence in explaining business ideas before a jury panel.
- e) To motivate students to identify innovative and impactful business opportunities.

Activity Description:

During the activity, students presented their startup project ideas in front of the jury members through a structured pitching session. Each team was allotted time to explain their startup concept, business model, problem-solving approach, innovation, and future scope.

The jury members evaluated the presentations based on creativity, feasibility, clarity of presentation, innovation, and social impact. They also interacted with students by asking questions and providing valuable suggestions for improving their startup ideas.

The activity created an engaging and competitive learning environment where students actively participated and demonstrated enthusiasm toward entrepreneurship and innovation.

The students were divided into three groups, and each group presented a unique startup project during the pitching session. One group introduced a startup idea based on **Online Informative Videos**, aimed at spreading awareness and providing educational healthcare-related content through digital platforms. The second group presented a concept of **Skin OPD & Ayurvedic Herbal Cosmetics**, focusing on Ayurvedic skincare treatments and natural cosmetic products for holistic skin health. The third group showcased a startup project based on **Chyawanprash**, highlighting its nutritional and immunity-boosting benefits through an innovative business approach. All groups confidently presented their startup ideas, product concepts, and business potential before the jury members.

Student Participation:

Students participated actively with great enthusiasm and confidence. The pitching session reflected their creativity, innovative thinking, and understanding of practical business challenges. Students effectively communicated their startup ideas and responded positively to the questions and feedback provided by the jury members.

The activity also promoted teamwork, idea validation, and entrepreneurial awareness among the participants.

Outcomes of the Activity:

- a) Enhanced understanding of startup pitching.
- b) Improved communication, presentation, and public speaking skills.
- c) Increased confidence in presenting innovative business ideas.
- d) Better understanding of problem-solving through startup solutions.
- e) Encouragement toward innovation, entrepreneurship, and business development

Conclusion:

The Startup Project Pitching Activity was successfully conducted for BAMS Internship Students by the Department of Innovation & Entrepreneurship. The activity provided students with an excellent opportunity to present their innovative startup ideas and gain practical exposure to entrepreneurial thinking and business pitching.

The interaction with the expert jury members motivated students to refine their ideas and develop a stronger entrepreneurial mindset. Overall, the activity proved to be highly informative, interactive, and beneficial for the students' professional and entrepreneurial development.

Photographs:



Bhoyan Rathod, Gujarat, India 🇮🇳
11, 6gm+87g, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234487° Long 72.542094°
Tuesday, 26/05/2026 02:30 PM GMT +05:30





14	2		Lip gloss	2010401041	3	
15	3	Dhruvi Patel		2010401041		
16	4	Gohil Hirenkumar Dipakbhai		2010401049		
				2010401012		
17	1	Om Panchal	Chyavanprash	2010401091	4	<i>Ramkumar</i> <i>Shravan</i> <i>Subin</i> <i>Shree</i> <i>Desai</i>
18	2	Dhruv Valand		2010401001		
19	3	Mihir Patel		2010401100		
20	4	Dev Nimavat		2010401078		
21	5	Desai Vishnu Gagdabhai		2010401013		
22	1	Patel Nandani Manishkumar	Online informative video series	2010401094	5	<i>Photes</i> <i>Shreyas</i> <i>m. l. Desai</i> <i>Ramkumar</i>
23	2	Bhagat Bhumika priyavadanbhai		2010401054		
24	3	Desai Minal Rajeshbhai		2010401062		
25	4	Patel Sneha Rajeshbhai		2010401095		
26	5	Shwetakumari Mukeshbhai Gamit		2010401036		
27	1	Patel Jinal suryakant	Skin Opd and Ayurvedic herbal cosmetics	2010401003	6	<i>gopal</i> <i>Shree</i> <i>Ramkumar</i> <i>Tejas</i> <i>Tejas</i> <i>Raj</i>
28	2	Patel Janki Dilipkumar		2010401004		
29	3	Gor Khushali vinodbhai		2010401016		
30	4	Patel Zeel Ashvinkumar		2010401065		
31	5	Barot Tejas pushpakbhai		2010401006		
32	6	Gaur himani Dineshbhai		2010401028		
33	1	kachhiyapatel Dhruval		2010401074		